

VnTPO-2009 TIME OF BIG OPPORTUNITIES

SPEAKER PROFILE



Mr. Nguyen Kien Trung

Vice Chairman of Sao Khue Communications JSC

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Mr. Trung is vice chairman of Sao Khue Communications JSC and also vice chairman of VnTPO-2009. He has strong background in brand strategies and marketing communications, takes an important role in supervising marketing activities in the firm.

Professional Experience

Mr. Nguyen Trung Kien has 14 year experience in marketing & advertising. He has been involved in brand building activities of many successful brands in Vietnam.

In 2001, he joined Gia Hoa Communication, the leading below-the-line agency in Vietnam. He has been accounting to various multinational clients – Unilever, VBL (Heineken & Tiger Beer), Samsung, Sony, Hitachi...

In 2008, he joined Phuquocland and established Sao Khue Communications.

Professional Affiliations and Memberships

- Member of board of directors, Vietnam Tourism Property Association - VnTPA

VnTPO-2009 Participant:

Mr. Nguyen Kien Trung will moderate the panel “Overcoming obstacles to the development of Vietnam retail market” in Retail & Distribution panel.