

# VnTPO-2009 TIME OF BIG OPPORTUNITIES

## SPEAKER PROFILE



### **Mr. Rik Mekkelholt**

#### **Operations Director – Big C**

Email: rik.mekkelholt@bigc-vietnam.com

Mobile: +84 90 48 005 48

Rik is the Operations Director for all Big C Shopping Malls in Vietnam. The total retail portfolio as per October 2009 comprises 9 malls, or 40,000 sqm net under management (excluding Hypermarket component). Rik has been working in Vietnam since 2003.

### **Professional Experience**

Rik, a Dutch citizen, has been active in the Vietnam retail market for nearly 6 years. Prior to joining BigC he was with CB Richard Ellis. He has first-hand experience in (retail) agency, consultancy, and shopping mall operations management.

### **Significant Projects/Assignments**

Rik has been working on a broad portfolio of mixed-use and pure retail developments, including:

- Big C Shopping Malls in: Dong Nai, HCMC, Hanoi, Hue, Hai Phong and Danang
- Melinh Plaza in Hanoi, The Imperial Plaza in Vung Tau, The Flemington and Happiness Square in HCMC, and others

### **Professional Affiliations and Memberships**

Royal Institute of Chartered Surveyors (RICS)

Netherlands Institute of Marketing (NIMA)

### **Education**

- Master of Science (MSc.) in Industrial Engineering & Management, University of Twente, Enschede, the Netherlands
- Currently enrolled in (post) Graduate Development Program at the College of Estate Management (CEM) in Reading (UK) and doing his Assessment of Professional Competencies (APC) leading to MRICS qualification

### **VnTPO-2009 Participant:**

Mr. Rik Mekkelholt will participate in Panel discussion: "Overcoming obstacles to the development of Vietnam retail market"