

# VnTPO-2009 TIME OF BIG OPPORTUNITIES

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## SPEAKER PROFILE



### **Mr. Ronald Fream**

#### **Founder & Executive Director of Golf Plan**

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In 1966, armed with a degree in Ornamental Horticulture (with additional emphases in Botanical Science, Soil Science, Turfgrass Management, Ecology and Landscape Design), Ron began his career as a golf course architect at Robert Trent Jones Inc.

### **Professional Experience**

Ron opened the doors of Golfplan in 1972, after honing his skills designing national and international courses. Now, with over 40 years of golf course architectural experience in over 65 countries, he provides strong direction in conceptual planning, golf course design, construction supervision and turf grass management.

Between 1972 and 1978, Ron collaborated with five-time British Open champion Peter Thomson and Michael Wolveridge of Australia and John Harris of London providing worldwide golf architectural services.

Ron is a frequent contributor to technical golf publications and other golfing magazines. He has authored more than 100 articles on various and diverse aspects of golf course economics, safety, planning and design, golf feasibility, construction, ornamental horticulture and turfgrass maintenance.

### **VnTPO-2009 Participant:**

Mr. Ronald Fream will deliver keynote "Golf development: the good and bad" in Tourism property panel.